FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date: January 13, 1984

Media: Horse Racing - Marlboro

Contract Terms: Advertising of Marlboro on the back cover of the 1983 SPRING/SUMMER THOROUGHBRED MEET AND FALL/WINTER MEET.

Pay To: Hollywood Park Operating Co.
1050 South Prairie Avenue
Inglewood, CA 90306

Approvals: _____ _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY	$18,783.03				
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$18,783.03				

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Source: https://www.industrydocuments.ucsf.edu/docs/zgyn0004